

# ANCIENT PEAKS

PASO ROBLES, CALIFORNIA  
SANTA MARGARITA RANCH



# ANCIENT PEAKS WINERY

NEW BRAND VIDEO

ANCIENT  
PEAKS  
WINERY



ANCIENT  
PEAKS  
WINERY

Paso Robles, California  
Santa Margarita Ranch

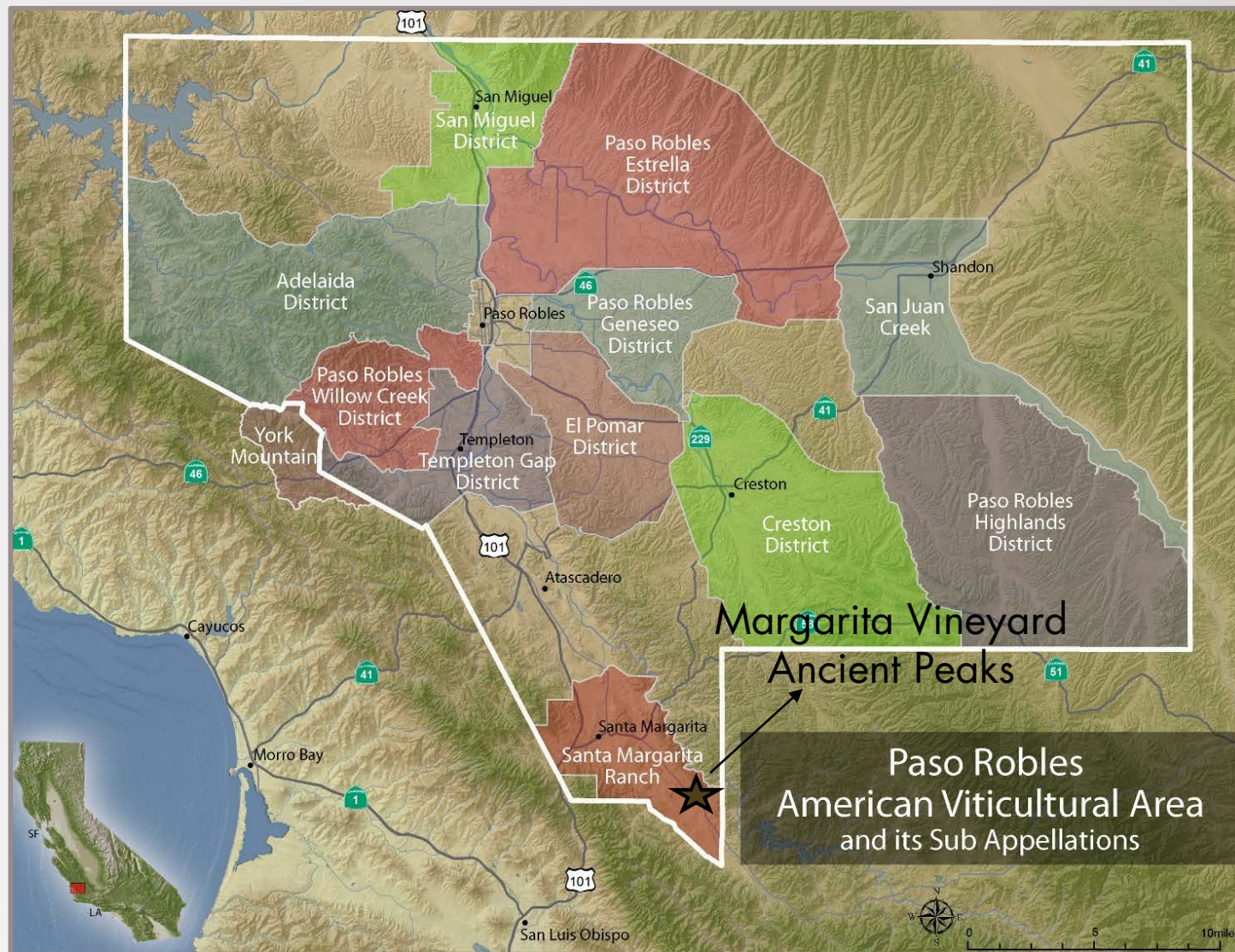
▶ ⏪ 🔊 0:08 / 3:23



[www.youtube.com/watch?v=e0ruTfQ\\_I90](http://www.youtube.com/watch?v=e0ruTfQ_I90)

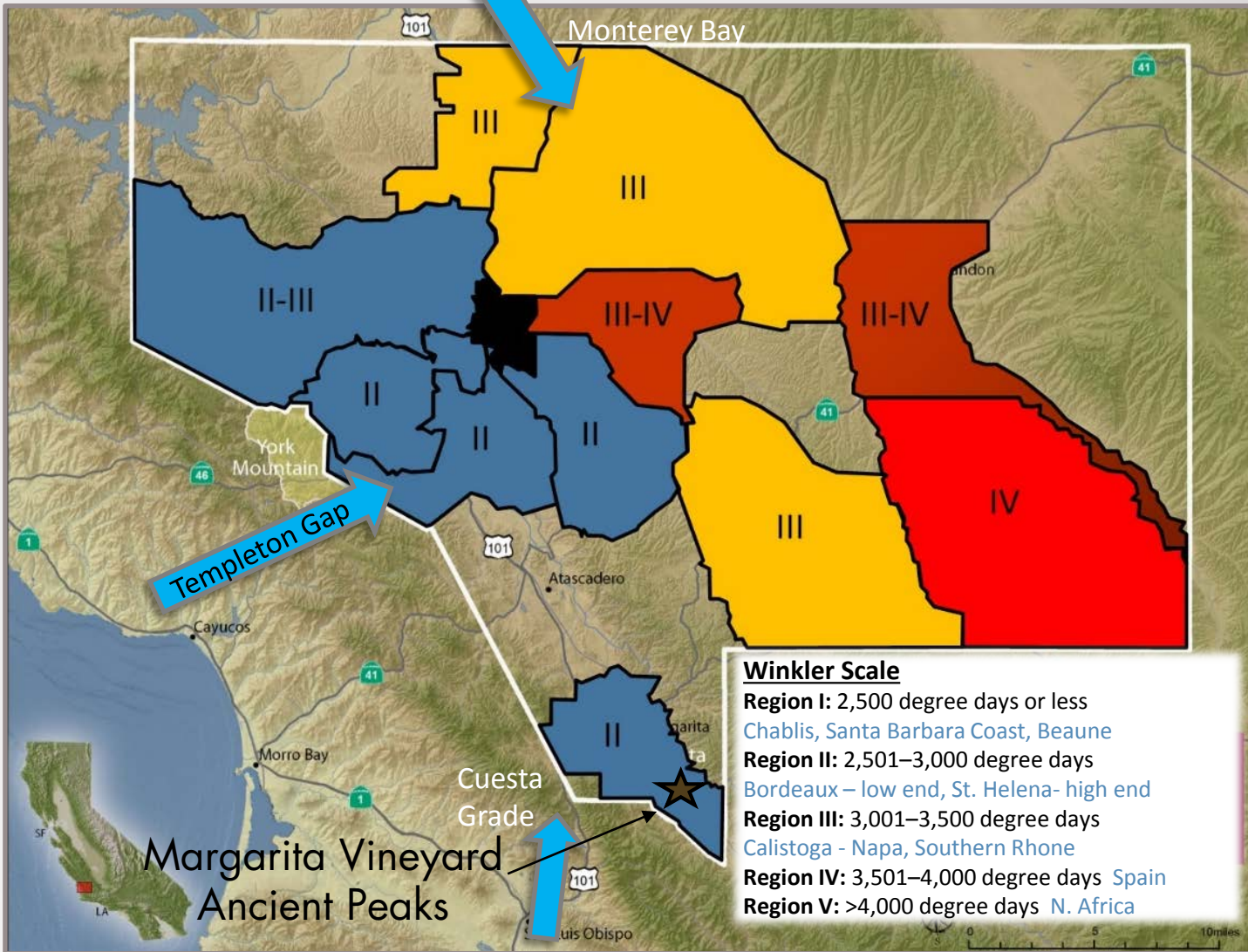
# PASO ROBLES

11 SUB AVA'S



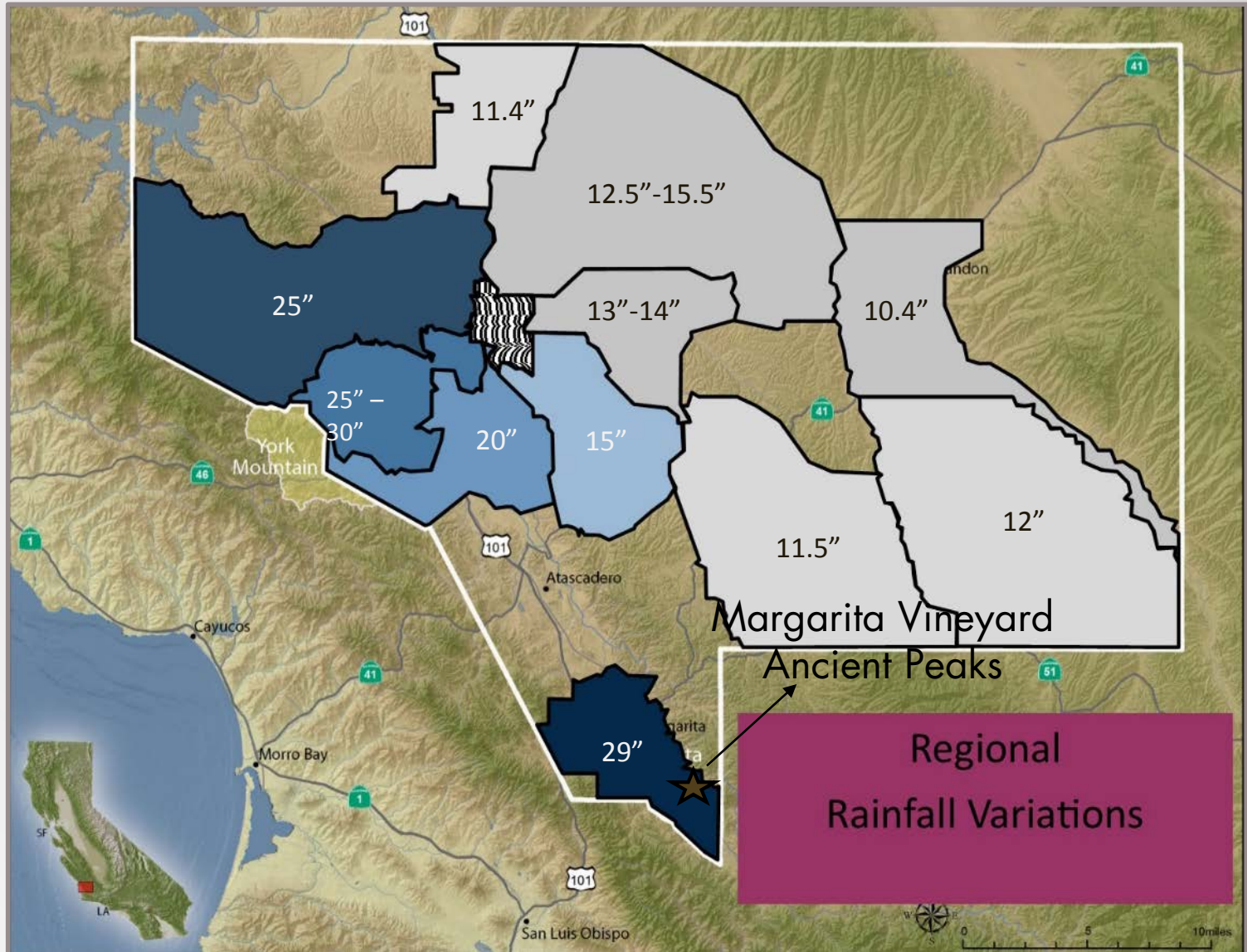
# PASO ROBLES

## MARINE INLETS & THE WINKLER SCALE



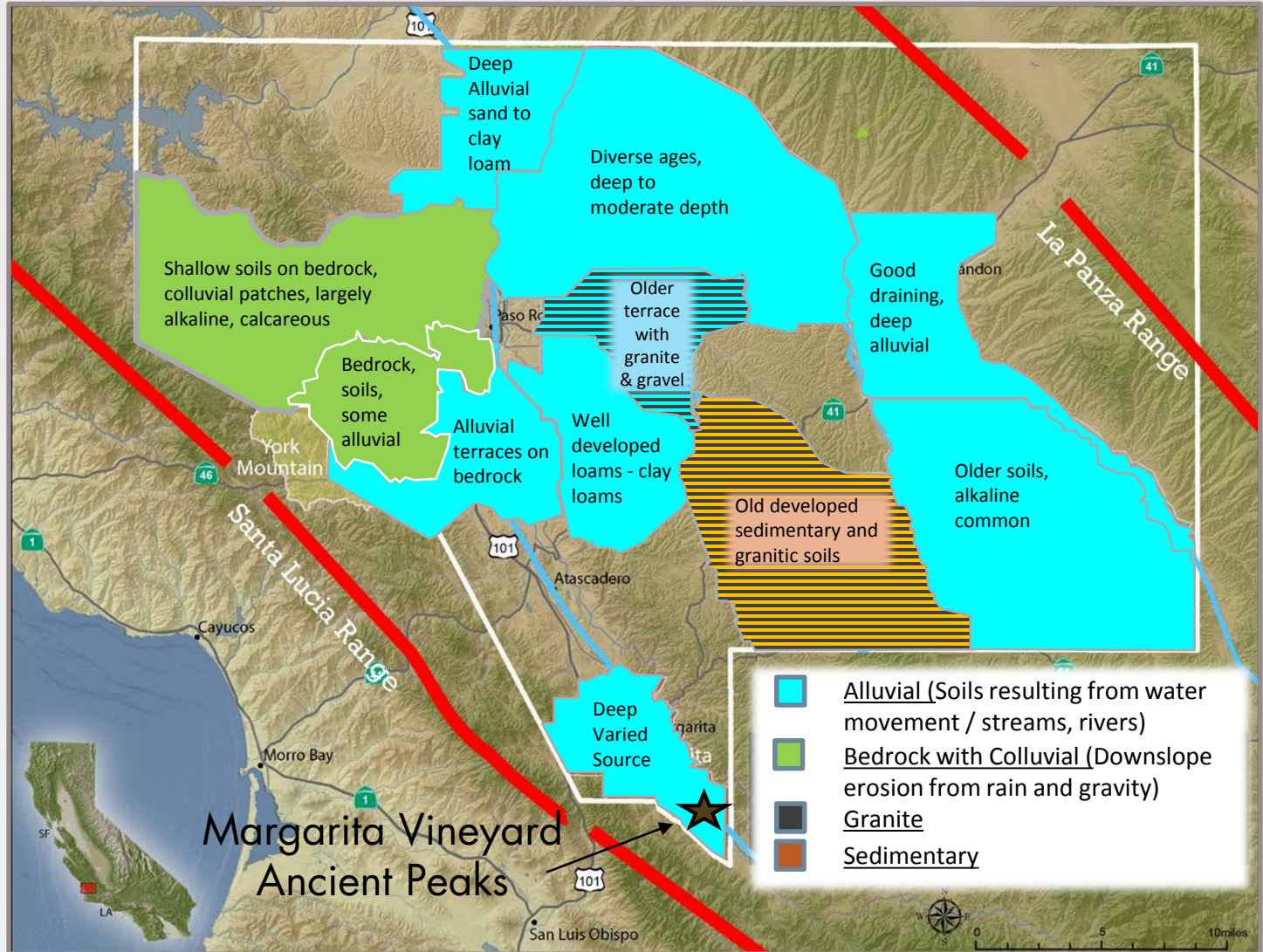
# PASO ROBLES

## MARINE INFLUENCE - PRECIPITATION



# PASO ROBLES

## GENERAL SOIL TYPES



# ANCIENT PEAKS WINERY

## SANTA MARGARITA RANCH



1774  
Asistencia Built

1780  
Grapes Planted

1841  
Ranch granted to  
Joaquin Estrada by  
Mexican Government

1861  
Estrada sells ranch to  
Murphy Family

1889  
Town of Santa  
Margarita established

1999  
**SMR Partnership  
Created**

1999  
Margarita Vineyard  
Planted

2005  
**Ancient Peaks  
Winery is  
established**

2011  
Margarita Adventures  
opens Zipline Tours

2016  
Oyster Ridge Venue  
established

# ANCIENT PEAKS WINERY

## OUR FAMILY

ANCIENT  
PEAKS  
WINERY



Karl Wittstrom (Owner), Amanda Wittstrom Higgins (VP of Operations),  
Rob Rossi (Owner) & Doug Filipponi (Owner)



# MARGARITA VINEYARD

## FIVE DISTINCT SOIL TYPES



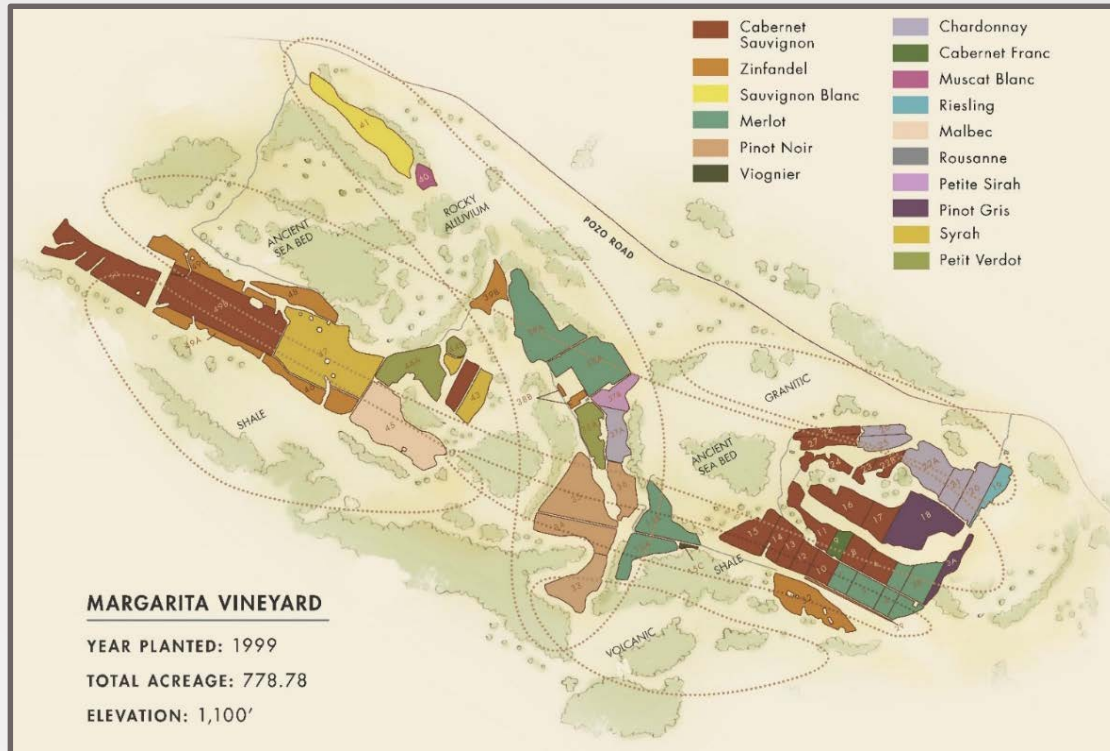
VOLCANIC

ANCIENT  
SEA BED

GRANITIC

ROCKY  
ALLUVIUM

SHALE



# WINEMAKING TEAM

## PASSION AND EXPERIENCE

*Great care is taken to preserve and accentuate Margarita Vineyard's pure fruit character throughout the winemaking process.*



### MIKE SINOR DIRECTOR OF WINEMAKING

- Recognized as one of the Central Coast's highest-rated winemakers
- Winemaking career on the Central Coast spans more than 20 years
- Directs the quality and style of the wines
  - Oversees viticultural practices

### STEWART CAMERON WINEMAKER

- Oversees our daily winery operations
- Involved in all facets of winemaking
  - Joined Ancient Peaks in 2006
- Worked his way up to the position of winemaker in 2013

# ANCIENT PEAKS WINERY

FAMILY OWNED ESTATE WINES

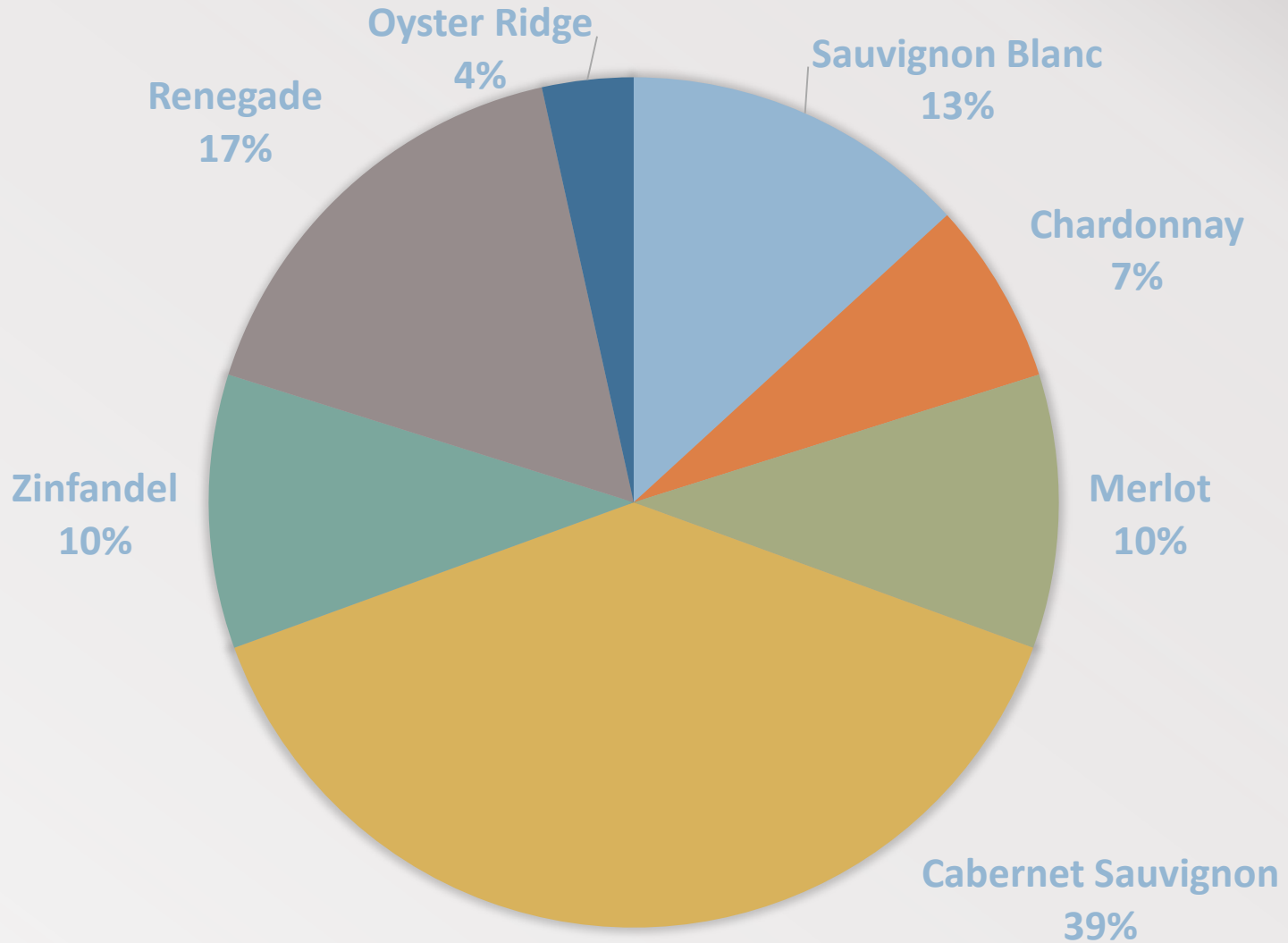


Our mission is to over-deliver on quality for the price.

*"For the best value on the dollar, it's hard to beat the impressive track record of Ancient Peaks." – Wine Spectator*

# 2018 PRODUCTION BY ITEM

CABERNET SAUVIGNON IS THE DRIVER



# LABEL HIGHLIGHTS

## SENSE OF PLACE

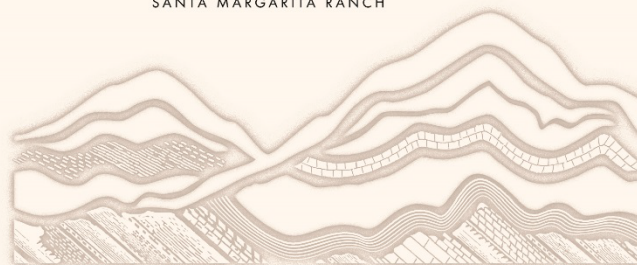


V. 2013

# ANCIENT PEAKS

**CABERNET SAUVIGNON**

PASO ROBLES, CALIFORNIA  
SANTA MARGARITA RANCH



2013 **CABERNET SAUVIGNON**

Our estate Margarita Vineyard stands alone and apart as the southernmost vineyard in the Paso Robles region, tucked beneath the peaks of the Santa Lucia Mountains just 14 miles from the Pacific Ocean. Here, in the Santa Margarita Ranch AVA, the vines unfold along a rare diversity of five soil types—ancient sea bed, rocky alluvium, shale, volcanic and granite—amid one of Paso Robles' coolest growing environments. The resulting wines express an unmistakable sense of place, with fine structure and deep flavors that are native to Margarita Vineyard.

The 2013 Cabernet Sauvignon offers rich, layered flavors of blackberry, black currant and cocoa with soft, supple tannins. Recommended pairings include filet mignon, rack of lamb, and grilled pork chops.



35°N & 120°W | ANCIENT SEA BED, ALLUVIUM, SHALE



*Doug Filippini* *Karl Wittstrom* *Rob Rossi*

VINTED AND BOTTLED BY  
ANCIENT PEAKS WINERY, CRESTON, CA.  
750 ML □ ALC 14.5% BY VOL □ CONTAINS SULFITES

WWW.ANCIENTPEAKS.COM

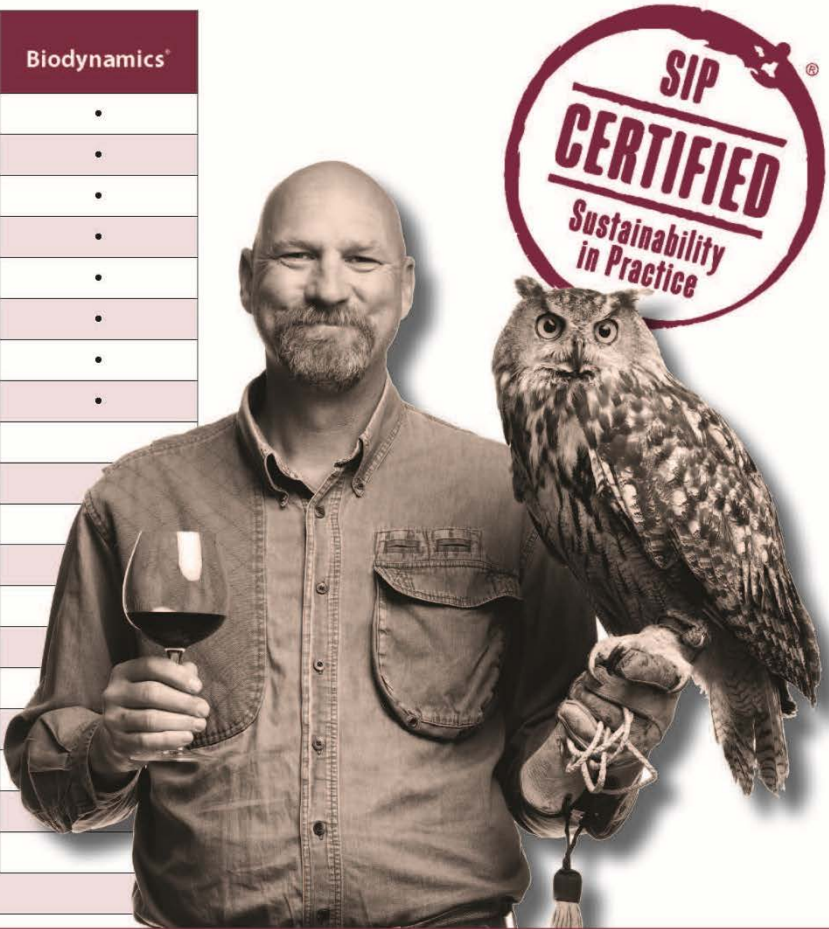


# SIP CERTIFIED

## SUSTAINABILITY IN PRACTICE

Topic of Interest	Sustainability in Practice (SIP)	USDA-National Organic Program	Biodynamics*
Annual Certification	•	•	•
Requires Third-Party Audit	•	•	•
Biodiversity and Habitat*	•	•	•
Farm Management*	•	•	•
Soil Conservation	•	•	•
Integrated Pest Management	•	•	•
Water Quality	•	•	•
Organic Approved Pesticides	•	•	•
Reduced Risk Pesticides	•		
Water Conservation	•		
Energy Conservation	•		
Air Quality	•		
Packaging**	•		
Recycling	•		
Fruit Quality	•		
Social Responsibility	•		
Continuing Education	•		
Sound Business Practices	•		
Community Relations	•		

\*Vineyard Program Only; \*\*Winery Program Only



[www.sipcertified.org](http://www.sipcertified.org)

# CATTLE RANCH

## RANCHO HOSPITALITY



One of the oldest continuously run cattle ranches in California. Beef cattle were introduced to the area by Franciscan missionaries in 1774 and have remained prominent on the ranch ever since.

Today, Santa Margarita Ranch continues this tradition with its commercial cow calf operation.

# WWW.ANCIENTPEAKS.COM

## MARKETING MATERIALS



### POINT OF SALE

[Click here for Current Accolades & Vineyard Map](#)  
[Ancient Peaks Brand Brochure PDF](#)  
[Ancient Peaks Brand Presentation PDF](#)

WINES	FACT SHEET	SHELF TALKER	BOTTLE SHOT	SELL SHEET	CASE CARD
<b>2016</b>					
Sauvignon Blanc	PDF	PDF	JPEG	PDF	PDF
Chardonnay	PDF	PDF	JPEG	PDF	PDF
Merlot	PDF		JPEG		
<b>2015</b>					
Sauvignon Blanc	PDF	PDF	JPEG	PDF	PDF
Chardonnay	PDF	PDF	JPEG	PDF	PDF
Merlot	PDF	PDF	JPEG	PDF	PDF
Cabernet Sauvignon	PDF	PDF	JPEG	PDF	PDF
Zinfandel	PDF	PDF	JPEG	PDF	PDF
Renegade	PDF	PDF	JPEG	PDF	PDF

### AP: YOU TUBE

[www.ancientpeaks.com/aptv](http://www.ancientpeaks.com/aptv)

### POS MATERIALS

[www.ancientpeaks.com/Trade-Media/Point-of-Sale](http://www.ancientpeaks.com/Trade-Media/Point-of-Sale)



# HOSPITALITY

## TASTING ROOM & CAFE



# ANCIENT PEAKS

Tasting Room & Café  
11:00am to 5:30pm daily  
[www.AncientPeaks.com](http://www.AncientPeaks.com)



# ZIPLINES

[www.MARGARITA-ADVENTURES.com](http://www.MARGARITA-ADVENTURES.com)



# EVENT VENUE

[www.OYSTERRIDGEBARN.com](http://www.OYSTERRIDGEBARN.com)

*Oyster Ridge*



# NEW ACCOLADES

## ALL CURRENT VINTAGES!

**93**  
POINTS

EDITORS' CHOICE  
2015 RENEGADE



**93**  
POINTS

2015 RENEGADE



**92**  
POINTS

2014 OYSTER RIDGE



**92**  
POINTS

2014 OYSTER RIDGE



**91**  
POINTS

EDITORS' CHOICE  
2016 SAUVIGNON BLANC



**90**  
POINTS

2015 ZINFANDEL



**BEST**  
OF CLASS

2015 ZINFANDEL



**GOLD**

2016 CHARDONNAY



**GOLD**

2015 RENEGADE &  
2015 MERLOT



**DOUBLE**  
**GOLD**

CLASS CHAMPION  
2014 OYSTER RIDGE



**DOUBLE**  
**GOLD**

2015 RENEGADE



# ACCOLADES HISTORY

## O Y S T E R R I D G E

**92 POINTS** Wine Advocate

**93 POINTS** Wine Enthusiast

**94 POINTS** Wine & Spirits

## R E N E G A D E

**93 POINTS & EDITORS' CHOICE** Wine Enthusiast

**93 POINTS** Tasting Panel

**92 POINTS** Wine Enthusiast

## Z I N F A N D E L

**BEST OF CLASS** San Francisco Chronicle Wine Competition

**91 POINTS** Wine Enthusiast

**93 POINTS & Greatest Value of 2008** Wine Spectator

## C A B E R N E T S A U V I G N O N

**GOLD** San Francisco Chronicle Wine Competition

**90 POINTS** Wine Enthusiast

**92 POINTS & EDITORS' CHOICE** Wine Enthusiast

## M E R L O T

**GOLD** San Francisco Chronicle Wine Competition

**GOLD & 90 POINTS** San Francisco International Wine Competition

## S A U V I G N O N B L A N C

**91 POINTS – EDITOR'S CHOICE** Wine Enthusiast

**GOLD** San Francisco Chronicle Wine Competition

## C H A R D O N N A Y

**GOLD** San Francisco Chronicle Wine Competition

**SILVER** San Francisco Chronicle Wine Competition

v. 2014

v. 2013

v. 2011

v. 2015

v. 2015

v. 2014

v. 2015

v. 2013

v. 2006

v. 2014

v. 2013

v. 2012

v. 2014

v. 2012

v. 2016

v. 2014

v. 2016

v. 2015







# ANCIENT PEAKS

## TAKEAWAYS



FAMILY OWNED



100% ESTATE FRUIT



COOLEST SUB AVA



SIP CERTIFIED

ANCIENT  
PEAKS  
WINERY

5 DISTINCT SOIL TYPES



ZIPLINES

